

PRESS RELEASE

GTEC AND FRANKFURT SCHOOL ANNOUNCE PARTNERSHIP TO EDUCATE STARTUPS AND EXECUTIVES

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GTEC

- GTEC and Frankfurt School, two of the leading education institutions in Germany on entrepreneurship and new technologies, team up to educate the next generation of entrepreneurs and corporate executives
- GTEC Management will lecture at Frankfurt School's academic programs on entrepreneurship
- This partnership includes the joint launch of the [Crypto Startup School](#) in June

BERLIN, May 7, 2018 – Frankfurt School of Finance & Management, the Frankfurt School Blockchain Center, and GTEC (the German Tech Entrepreneurship Center), announce today that they are joining forces to educate startups and executives on Entrepreneurship, cooperate in Executive Education initiatives in the Blockchain space and, as the first big project of this cooperation, organise the first edition of the [Crypto Startup School](#) on June 25-29, taking place in the Frankfurt School of Finance & Management in Frankfurt am Main.

As part of GTEC's mission to bring startup ideas into the academic world, the management team of GTEC, mostly through its Director of Education, Robin Weninger, and its Director of Operations, Maria Gross, will become actively involved in shaping the entrepreneurship blocks of the Frankfurt School of Finance & Management curriculum. On top, they will be delivering, along with Professor Dr. Philipp Sandner, several lectures on entrepreneurship at the business school starting in 2019.

“We are very happy about this partnership and are looking forward to extend our footprint in the academic sector in Germany by teaching the next generation of entrepreneurs” says Benjamin Rohé, GTEC's Founding Managing Director.

This cooperation is an excellent opportunity to combine entrepreneurship with blockchain, one of the most relevant emerging trends in the business world, into the curriculum of the prestigious Frankfurt School, both through its Blockchain Center and the Crypto Startup School. This partnership aims predominantly at young companies in their early growth stage

and executives that seek knowledge in the field of blockchain technologies: both institutions want to show them the relevance of new technologies such as blockchain.

Additionally, with the launch of the Crypto Startup School, both parties aim to create the first top-notch summer school that combines blockchain knowledge with entrepreneurship, connecting academic knowledge with hands-on practices and empowers participants to build blockchain ventures, with the first 3 winning projects being awarded with starting seed investment and projects finishing 4th, 5th and 6th receiving deep-dive workshops on ICO campaign management.

The focus of this academic initiative is to provide insight into Initial Coin Offerings (ICOs), which represent a new mechanism for financing everything from high-tech companies to existing companies, regardless of whether they are startups, SMEs, medium-sized companies or large corporations, over the course of a week.

The program is based on the three basic modules: "Blockchain Technology", "ICOs" and "Entrepreneurship". Numerous well-known guest speakers are involved, among them Dr. Luka Müller (MME), Dr. Nina-Luisa Siedler (DWF), Paul Kohlhaas (Consensys), Professor Dr. Philipp Sandner (Frankfurt School Blockchain Center), Robin Weninger (German Tech Entrepreneurship Center), Paul Kammerer (Commerzbank), Matthias Woestmann (Envion) and Patrick Lowry (Iconiq Lab).

As Professor Dr. Philipp Sandner of the Frankfurt School Blockchain Center puts it: "ICOs are here to stay as we transition towards blockchain-based applications and a token economy. Therefore, every startup, entrepreneur and company needs to understand the marketing, technical, legal and regulatory rules of this new funding tool."

"Blockchain technology is the beginning of the trust and transparency economy. In combination with a structured approach to entrepreneurship the technology offers many opportunities to tackle the challenges we face as society. Therefore, I am very happy that we start our partnership with Frankfurt School by launching the Crypto Startup School", adds Robin Weninger, GTEC's Director Education.

This cooperation also involves the [GTEC NO BULLSHIT LAB](#) (NBL), as the Frankfurt School Blockchain Center will provide GTEC with a selection of startups in the blockchain space so they can benefit from GTEC's NBL offering, and the existing startup members of the NBL will also get support and guidance from the Frankfurt School Blockchain Center staff when expanding into Blockchain technologies.

About the Frankfurt School Blockchain Center

The Frankfurt School Blockchain Center is a think tank and deals primarily with the implications of blockchain technology for companies and business, including crypto assets.

In addition to the development of blockchain prototypes, the center offers a platform for knowledge exchange for decision-makers, startups, technology and industry experts. The center focuses primarily on the areas of banking, Internet of Things, mobility and industry 4.0. The center also advises companies on their blockchain activities. Among them are DAX companies and startups, but also the first Crypto Fund in Europe and even a Korean blockchain startup.

Internet <http://www.fs-blockchain.de>

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About the German Tech Entrepreneurship Center

The German Tech Entrepreneurship Center (GTEC) is the first private-sector, open ecosystem for entrepreneurship in Europe and is unlocking the potential of entrepreneurship and technology to enable a desirable and sustainable future. Founded in 2015 in Berlin, GTEC is on a mission to inspire people, guide entrepreneurs, and grow sustainable companies with the support of Merck, Henkel, Globumbus, Innogy, Noerr, Tishman Speyer, Union Investment, and the Sigmund Kiener Stiftung. As an independent and value-driven ecosystem, GTEC educates and brings together corporates, academia and entrepreneurs to jointly address challenges through the application of technology. Find us at @GTECcenter on Twitter, Instagram, and Facebook or visit <http://gtec.center> to find out more.

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